Residential Heating and Cooling Program

Trade Ally Reference Guide







•WE POWER LIFE®

Energize Sales with Entergy Mississippi Incentives

Whether your company serves the new or existing residential heating and cooling markets, Entergy's Residential Heating and Cooling Program can help you increase sales of equipment and services to improve the energy efficiency of homes in the Entergy service territory. The program offers your customers a variety of incentives that will help them offset the up-front cost of these products and services and help them save money on Entergy bills in the long run.

Contact Information

- Visit entergysolutionsms.com a one-stop shop for information on all Entergy programs.
- For all forms and materials pertaining to the Residential Heating and Cooling Program, go to entergysolutionsms.com/hvac and click on Trade Ally Resources.
- Questions? Email **emlhvac@icf.com** or contact your local account manager.
- Contact the Call Center at 844-523-9980.

Incentives for Heating and Cooling Equipment

The Residential Heating and Cooling Program provides incentives to Entergy customers for the installation of new heating and cooling equipment in new and existing residences.

Installation Requirements

Although submission of technical installation documentation is not required, we expect that the equipment has been sized, selected and installed in accordance with established Air Conditioning Contractors of America standards. Entergy will provide periodic ACCA Manual J trainings. Contact your account manager for more information.

Equipment must be rated by the Air-Conditioning, Heating and Refrigeration Institute and meet the minimum efficiency requirements set forth by the program.

Incentive Requirements

Trade allies are required to submit incentive applications on behalf of the customer using the online incentive application available on the Entergy Solutions website. In addition to completing the application, trade allies are required to upload the detailed invoice and a signed copy of the terms and conditions sheet. The T&C sheet is available on the Entergy Solutions Trade Ally Resources page. Both the trade ally and the customer are responsible for signing and dating this form.



Frequently Asked Questions

Can multiple systems in one home all qualify for incentives?

Yes, multiple systems in a single home can qualify for incentives. For example, if a customer is replacing two heat pumps in the home, that customer is eligible for incentives on both pieces of equipment.

I replaced my customer's central air conditioner and coil but left the furnace. Can my customer still qualify for an Entergy incentive?

The customer can qualify only if the evaporator coil and condenser coil match, are rated by AHRI independently of the furnace and meet the minimum efficiency requirements.

I forgot to submit my customer's incentive application. Will you still process it?

Only applications submitted within 30 days of installation are eligible for an incentive.

Customer Eligibility

ENTERGY SOLUTIONS

Both new and existing homes that receive residential electric service from Entergy qualify for this program. The incentive applicant must be either the Entergy electric customer of record or the owner of record in an existing, separately metered, detached or attached single-family or multifamily residence where the equipment is installed, or the builder of a new, separately metered, detached or attached single-family or multifamily residence where the equipment is installed. Attached units are duplexes, condominiums, apartments and townhouses. All incentive applications must be submitted within 30 days of installation.

Incentives on Heating and Cooling Equipment

Equipment	Energy Efficiency Criteria*	Customer Incentive Amount
Central Air Conditioning Tier 1	≥ 15 SEER & ≥ 12 EER	\$300
Central Air Conditioning Tier 2	≥ 16 SEER & ≥ 12.5 EER	\$450
Central Air Conditioning Tier 3	≥ 18 SEER & ≥ 13 EER	\$850
Heat Pump Tier 1	≥ 15 SEER, ≥ 12 EER & ≥ 8.5 HSPF	\$500
Heat Pump Tier 2	≥ 16 SEER, ≥ 12.5 EER & ≥ 8.5 HSPF	\$750
Heat Pump Tier 3	≥ 18 SEER, ≥ 13 EER & ≥ 9 HSPF	\$1,100
Ductless Mini-Split Air Conditioner Tier 1	≥ 16 SEER & ≥ 12 EER	\$100 per 12,000 BTU/hr (1 ton)
Ductless Mini-Split Air Conditioner Tier 2	≥ 18 SEER & ≥ 12.5 EER	\$125 per 12,000 BTU/hr (1 ton)
Ductless Mini-Split Heat Pump Tier 1	≥ 16 SEER, ≥ 12 EER & ≥ 8.2 HSPF	\$100 per 12,000 BTU/hr (1 ton)
Ductless Mini-Split Heat Pump Tier 2	≥ 18 SEER, ≥ 12.5 EER & ≥ 9.0 HSPF	\$125 per 12,000 BTU/hr (1 ton)
Air Conditioning Tune-up	N/A	No additional cost

*The higher the SEER, EER and HSPF rating, the more energy efficient the equipment.

Incentive Submission Process

Step 1: Select and Install Equipment AHRI Certificate

- Locate and print the certificate from ahridirectory.org or obtain a copy from your supplier.
- Verify that the model numbers on the certificate match the model numbers of the equipment installed.



Be sure to install equipment per the manufacturer's specifications and in accordance with ACCA standards.



Step 2: Prepare Incentive Documents Customer Invoice

• Clearly describe the incentive-eligible equipment installed.

- Include the customer's name and installation address.
- Include the date of installation.
- Include the model and serial numbers for both the indoor and outdoor coils on the equipment installed.
- If the incentive is being paid to you, the trade ally, show the deduction of the incentive amount from the invoice total.

ABC Heating & Cooling	IN
123 Main Street Jackson, MS 39407 601-555-5555 601-666-6666 info@abcheatingandcooling.com	DATE INVOICE # CUSTOMER ID DUE DATE
BILL TO Bob Jones Resident 321 Elm Street	

Terms and Conditions

- Locate the T&C sheet on the Trade Ally Resources page.
- Complete the T&C sheet for the customer.
- Indicate if the incentive is to be paid to the customer or to the trade ally.
- Ask the customer to sign and date the T&C sheet.



Step 3: Submit Incentive Documents

Submit customer incentives by going to the Entergy Intake Tool at **entergymshvac.com**, filling out an online application form and uploading the incentive documents.





Accessing the Online Incentive Application

Trade allies who want to submit incentives for approval will need to visit the Entergy Solutions website and complete the following steps.

Step 1

Visit **entergymshvac.com**, click on the button labeled "Residential" and select the "Residential Heating and Cooling Equipment" link.



Step 2

Select the button labeled "Trade Ally Resources" in the middle of the page.

Get Started
Improve your home's energy efficiency with a new heating and cooling system and take advantage of available incentives from Entergy Mississippi. Find a participating trade ally or call 844-523-9980.
FIND A PARTICIPATING TRADE ALLY
BECOME A TRADE ALLY
TRADE ALLY RESOURCES

Step 3

Select the button labeled "Click here to submit Incentive Application."



Step 4

Click on the "Sign In" button to enter your email address and password to gain access to the application.*

	My Account	
Hello.	Please sign in.	
	Sign In	

Step 5

Click the "Create New Application" button to begin the application.



*NOTE: Your account manager will provide you with a login password. If you forget your password, contact your account manager for confirmation. Your account manager is also required to walk you through your first incentive application to ensure that you are comfortable with the online process. If you need assistance or are ready to begin your first incentive application, please call your account manager to set up a time to complete the training.

Online Incentive Application Tutorial

How to Assign an Incentive Payment to a Trade Ally:

Entergy will allow the incentive to be paid to the trade ally instead of the customer so long as the trade ally clearly shows the customer the deduction of the incentive amount from the total price on the invoice and selects the correct party in the "Incentive to be Paid to" section on the terms and conditions. In the incentive application, the payee information defaults to the customer. When filling out the application, the trade ally will need to reassign the payment by clicking the "Send my check to my mailing address" option in the Rebate Reassignment section and entering the trade ally information.

ter	ate Reassignment
0	Same as above
	Send my check to my mailing address
0	Send my check to someone else

How to Check the Status of Your Incentive Application

First, log in to the Online Incentive Application portal by visiting the Trade Ally Resources page and entering your login credentials.* You will then have the option to view incentives in progress and incentives that have been submitted. An incentive will remain in progress



until you have entered all the necessary information, uploaded all supporting documents and submitted the incentive by clicking the "Submit" button. You can review and revise the incentive application at any time while it remains in progress. By viewing submitted applications, you can check the current status of each incentive application, but you will not be able to edit or change the application.

Total Bunches of a	antications 38 R								_
10	Protect Server	line	First Name	Last Name	Program Name	Address	5hr	Create Date	Search Q
IN MUSE STARK OF		In Program	1961	190	FIRE	100		210/02/0 12:00 18:09	-
IN MUSE STARE OF	-	In Programs	Mar	iber-	MAG	Peter	lantan	215 (2215 11.05 22.65	*
DM_HVNC_STAGE_48	343Mark	In Progress	perroli	farletta	HVNC	reletions	perp	214/2015 N 12 58 AM	~
DR. HVIG STAGE O		in Progress	rener	NPS .	HING .	818779	101	1/3/02/5 3:14.48.PM	*
DH.HVHC.STAGE.43	ner	in Program	Jahn	her :	HING .	visco-picket	apost	1-12 GP/5 10-32-00 AM	*
DR. HVIG STAGE #	Melay, 12Main	in Program	bradity	min	www.	16 Texture	Test	1/30/3015 10:10:49 AM	*
	*	to Program	presep	ered	anal .	maglet	545485	1/30/3015 1: 19:00 AM	~
	Multiple, Test	In Program	Tette	Tear	www.	ere main St	Jucium	1/30/3015 11:01:54 AM	~
DRUMPIC STAGE 38	67676 (j	In Program	14	100	MMC	19070	NIN	1/24/2015 10:18 34 44	~
DR. HVIC STAGE IP	Kilpetrick Conde	In Progress	Danne	Riberta's	wind	2000/10	LDUN	1000254404078	~

If you select the "In Progress" button, you will see a list of all the incentives that you have started but not completed. Locate the incentive you want to edit or complete and select the "Complete" button in the "Action" drop-down list on the right side of the application. You will then be able to finalize your incentive application.

ю т	Project Name T	Status	т	First T	Last T	Program	Address T	City T	Date T	Action T
ENU_HVAC_STAGE_6	1/16 Test App Globel (2)	Application Received		Sam	Anda	HNAC	9300	Fairfax	1/15/2015 01:00	*
DNUHVAC_STAGE_S	1/16 Test App Global	Application Received		Sam	Anda	HVAC	9300	Fairfax	1/15/2015 01:00	*
DW_HVAC_STAGE_46	Jones_123MateSt	Application Received		808	Jones	HWAC	123 Marin St.	Beyholia	2/3/2015 01:00	~
DW_HVAC_STAGE_45	test 2/2	Application Received		Reginald	Alcancia	HNAC	9300 Lee Highway	Fairfax	2/2/2015 01:00	~
DW_HVAC_STAGE_44	Muse_1610Dancy	Application Received		Jutt	ML00	HVAC	1610 Dancy Blvd.	Hors	2/2/2015 01:00	~
ENU_HVAC_STAGE_42	Test_CannonBros	Application Received		Bred	McCoy	HVAC	5492 Old Highway 76	Memphis	2/2/2015 01:00	v
DW_HVAC_STAGE_4	McCoy_747 Cross Hill Rd	Application Received		Dradley	McCoy	HNAC	747 Cross Hill Rd	Columbia	1/14/2015 01:00	*
DW_HVAC_STAGE_34	McCoy_734RoyalOukRd	Application Received		Braday	McCoy	HVAC	734 Royal Oak Rd.	Canton	1/28/2015	*
DW_HVAC_STAGE_3	1/14 Test Application Natural Gas	Application Received		Sam	Anda	HNAC	9000	Fairfax	1/14/2015	*
EN HVAC STAGE 25		Application		Sam	Anda	HYAC	1300	Fairfax	1/27/2015	

If you select the "Submitted" button, you will see a list of all the incentives that you have submitted for payment. You can check the status of an application under the "Status" column and see various statuses throughout the review process. "Application Flawed" means there is an item that needs to be addressed; your account manager can help you resolve the issue. "Application Completed" means that the incentive has been approved and submitted for payment.

*NOTE: If you run into any issues during the incentive application process, contact your account manager or the Entergy Call Center at 844-523-9980.



Other Entergy Programs

Residential A/C Tune-up Program

Customers can receive an air conditioner tune-up at no additional cost. Beyond a typical seasonal service check, this tune-up will evaluate the air conditioner and perform basic cleaning to ensure that the system is operating as efficiently as possible. If you are interested in learning more or signing up as a participating trade ally, contact your account manager for details. Only a select number of trade allies will be chosen to participate through a Request for Quotation process.

Residential Appliances Program

Get up to \$750 in incentives on select eligible energy-efficient appliances, including:

- ENERGY STAR[®] certified refrigerators.
- ENERGY STAR certified clothes washers.
- ENERGY STAR certified clothes dryers.
- ENERGY STAR certified heat pump water heaters.
- ENERGY STAR certified room air conditioners.
- ENERGY STAR certified dehumidifiers.
- ENERGY STAR certified pool pumps.
- Advanced smart thermostats.

Residential Energy Audit and Direct Install Program

An energy efficiency analyst will suggest simple ways to improve the customer's home energy efficiency and reduce energy costs. Plus, the analyst will install a variety of energy-saving items in the home, such as energy-efficient bulbs, faucet aerators and efficient-flow showerheads, at no additional cost.

Entergy Small Business Solutions Program

ENTERGY SOLUTIONS

Small businesses can receive a complimentary lighting audit and enhanced incentives for energy-efficient lighting, HVAC and commercial cooking equipment.

Entergy Solutions for Business Program

Nonresidential customers can access technical assistance and valuable financial incentives to upgrade to more energy-efficient equipment and systems.

Notes

A message from Entergy Mississippi, LLC ©2020 Entergy Services, LLC. All Rights Reserved. The Entergy Solutions program is an energy efficiency program and not affiliated with Entergy Solutions, LLC. Authorized by the Mississippi Public Service Commission.

 \odot

------ WE POWER LIFE®